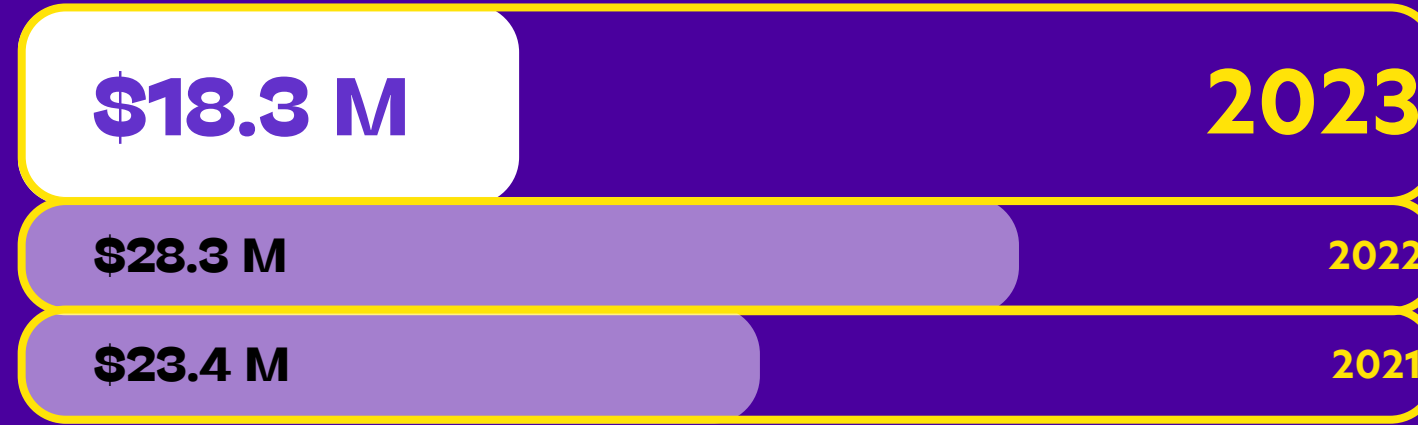

2023 ANNUAL REPORT





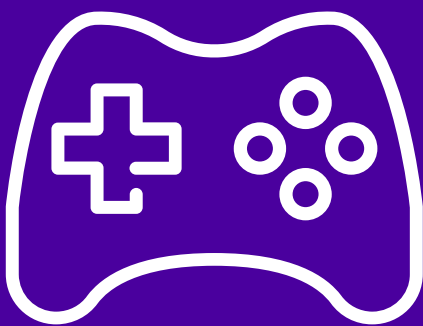
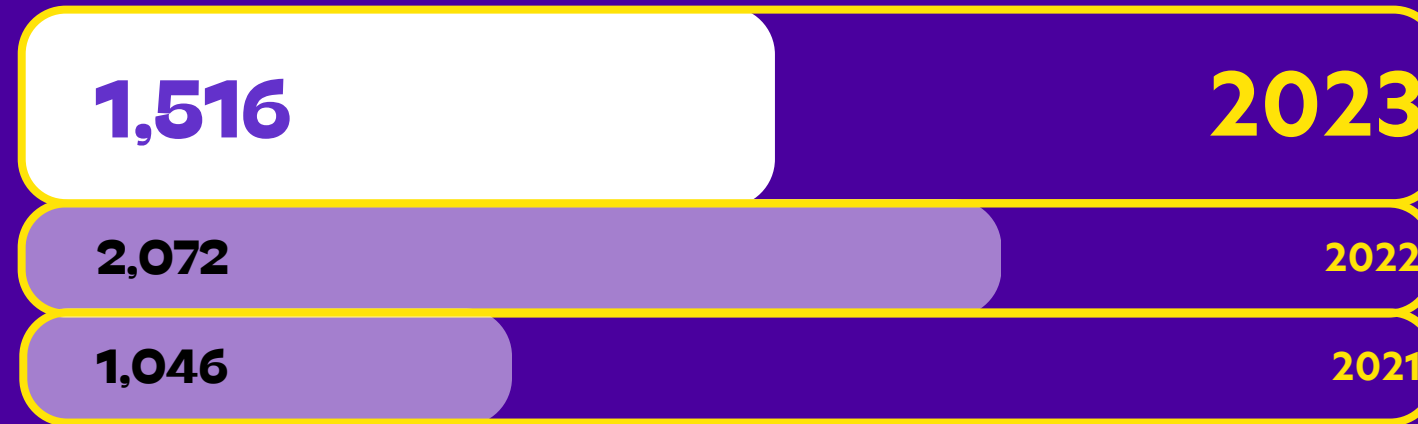
Production Volume

In 2023, film, television, and video production accounted for a total of \$18.3 million. This was down from previous years due to strikes and other factors.



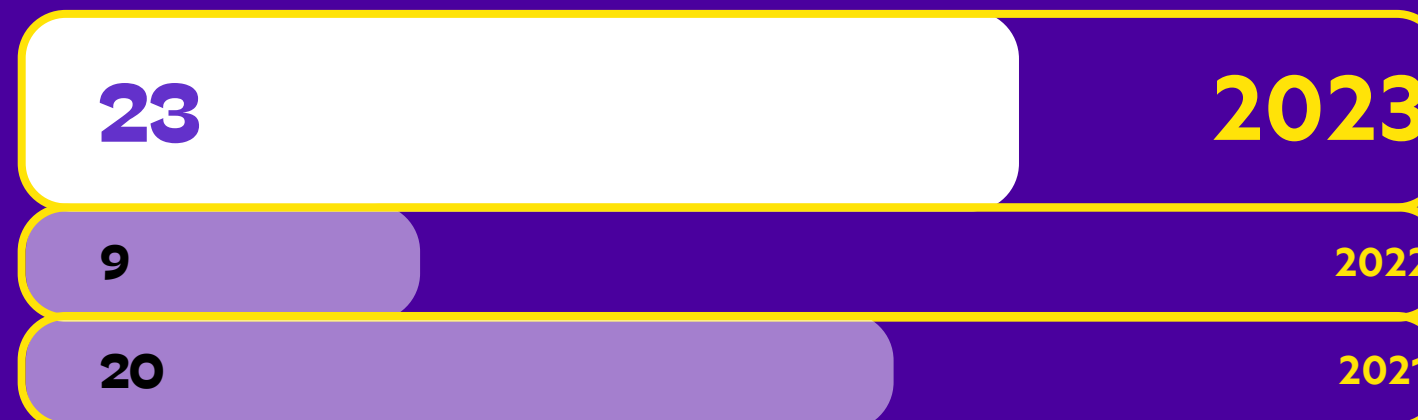
FTEs

Across the sectors that we support, we estimated more than 1500 FTE in the city in 2023. While down slightly from 2022, it was a significant increase over 2021.



Games Shipped

We saw at least 23 releases from our studios in 2023. This includes releases from our indie community and the AAA studios based here in Edmonton.





Grants
\$98,455

Our grants provide funding to the community to help get their ideas off the ground, get out in the world and showcase their talents.



Rebates
\$20,525

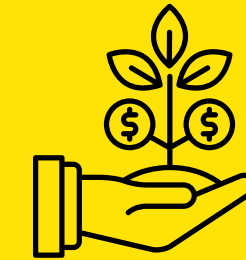
Through our location support programs, we provide rebates to filmmakers looking to produce their next project in Edmonton.



Sponsorships
\$33,424

Sponsorships support initiatives and events in the community to connect our creatives and help them gain the skills they need to succeed.

Strategic Initiatives Fund (SIF)



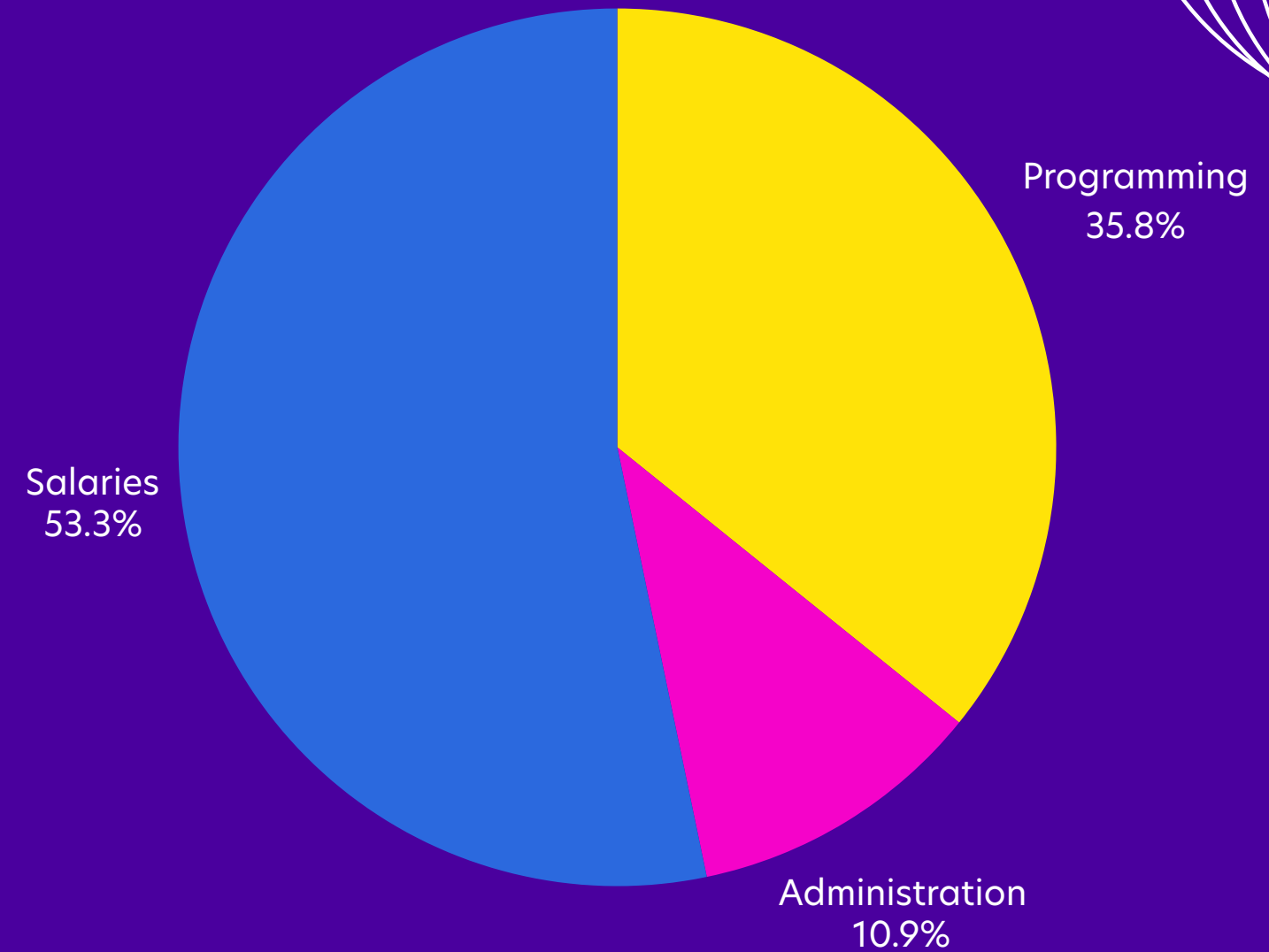
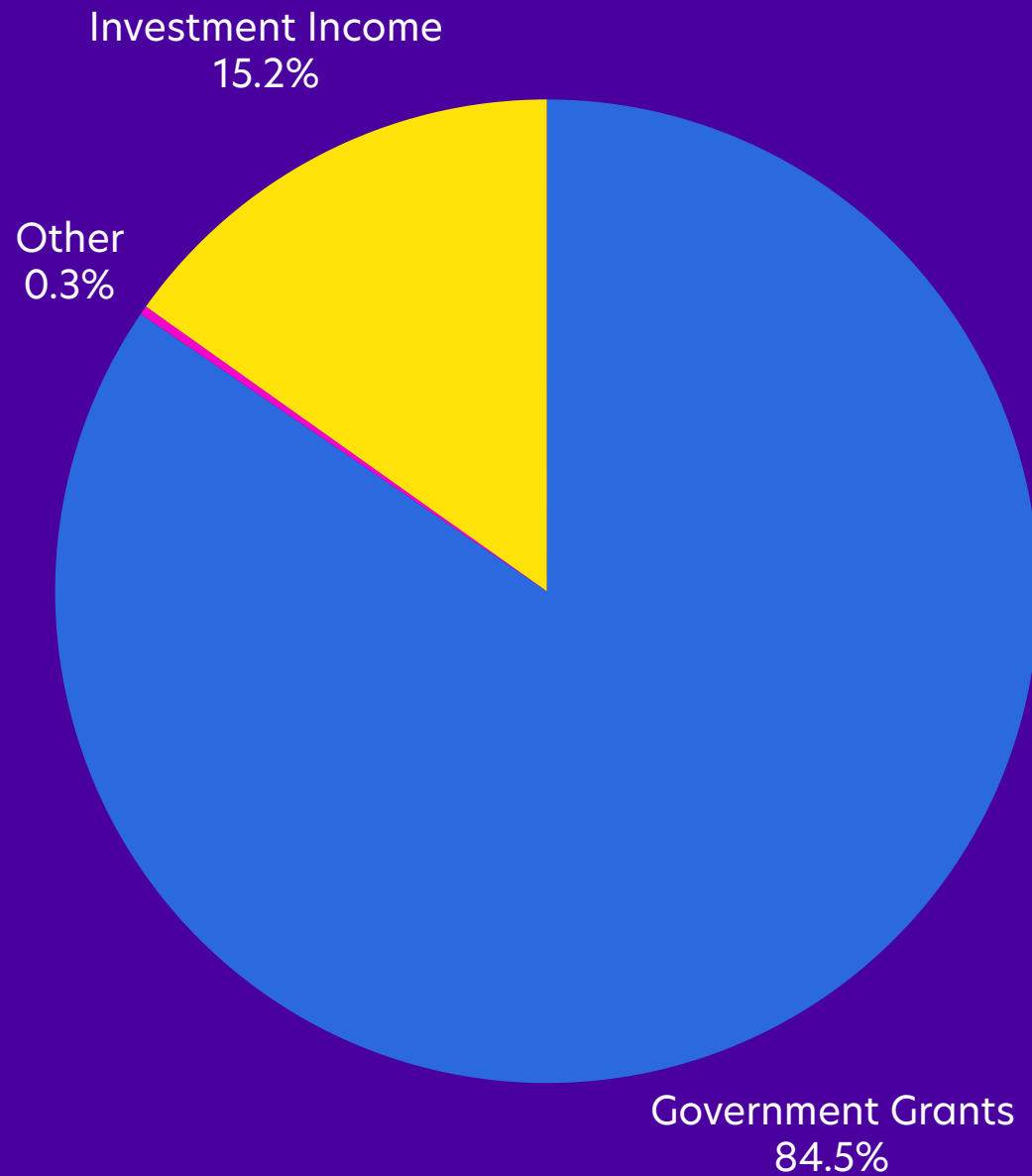
In 2023, the ESIO moved ahead with the realignment of the Edmonton Screen Media Fund into the Strategic Initiatives Fund. This paved the way for innovative new programs, two of which were launched in the fall and underline our commitment to diversity, inclusivity, and the nurturing of talent in the community.

\$207,800
committed in 2023



Revenue

\$1.53 M



Expenses

\$1.24 M



Gamescom Trade Mission

This year, the ESIO ventured out into the world and visited Gamescom, one of the world's largest video game conferences. Joined by five local studios, we showcased Edmonton-made games and connected with publishers, enhancing our city's presence on the global gaming stage. Public and industry attendees got to play our games and see what Edmonton has to offer. Studios got thousands of new wishlists and followers and some explored prospective deals. Visibility at such events supports the ESIO's mission and fosters valuable collaborations.

Alberta Games Series

In 2023, the Alberta Game Series came to Edmonton with gaming studio representatives, industry experts, and partners looking to connect and exchange insights. The event featured discussions on essential topics like pitching, developing a narrative, and panning your marketing efforts and working with other IPs for service-based work. Four local studios showcased their latest games, sharing the space with six other studios from across the province. It was a great opportunity to connect the community and showcase our city.

Premieres!

In 2023, local productions made their mark at home and abroad with a number of other local gems hitting the big (and small) screens. The release of made-in-Edmonton horror movie *Skinamarink* exceeded all expectations. Local comedy *Hey Viktor* premiered at the Tribeca Film Festival and had its Canadian premiere at TIFF. *Echo of Everything* and *The Lebanese Burger Mafia* both premiered at Hot Docs and *Thunder: The Life & Death of Arturo Gatti*, premiered on Super Channel. Over on CBC, we saw had the first season of locally filmed TV series, *Push*.

