



EDMONTON SCREEN INDUSTRIES LOCATION REBATE PROGRAM

PROGRAM OVERVIEW

Mission

Driven by values of success, growth, diversity, community and passion, we are a responsive, ambitious, prudent and cooperative organization that seeks to strengthen and support Edmonton's screen industries ecosystem.

Objective

The ESIO offers a location rebate program with funding intended for reimbursement of location fees to provide an incentive for local and guest screen media enterprises to locate their projects in the Edmonton Metro Region.

Background

The ESIO is an independent, non-profit, arms-length society that receives operational support from the City of Edmonton and is led by an independent board of directors with a broad range of business competencies.

Edmonton Metropolitan Region

Located in Northern Alberta, the ESIO's footprint is the Edmonton Metropolitan Region, which encompasses and is defined by: The Cities of Edmonton, Fort Saskatchewan, Leduc, Spruce Grove, and St. Albert, the Towns of Beaumont, Stony Plain, Devon, Morinville, the Hamlet of Sherwood Park and Leduc County, Parkland County, Sturgeon County, and Strathcona County. For the purposes of this document, the word "Edmonton" shall mean the Edmonton Metropolitan Region.

Description

Screen media productions can apply for a rebate on actual spend of location fees including: site rentals, support areas and/or studios situated within the Edmonton Metro region, as well

as municipal costs such as permits, fire and/or police services from communities included in the Edmonton Metro region.

Successful applicants must commence the project within six months of approval, deliverables are expected to be shown to ESIO within one year of approval.

GST amounts are not eligible for the rebate program.

Applying

Applications will be accepted a maximum of six months and a minimum of two weeks in advance of the start of principal photography.

Application forms can be accessed [here](#).

Submit completed application forms to locations@edmontonscreen.com

Reporting

Reporting obligations will be outlined in the Contributions Agreement, including but not limited to:

- List of Edmonton Metro locations accessed,
- Proof of payment for approved location fees,
- Confirmed cast and crew list identifying positions filled by Edmonton Metro residents,
- Call sheets

Applicants will be reimbursed for verifiable, eligible expenses up to the maximum amount of the approved contribution.

Reporting obligations must be met prior to disbursement of the ESIO rebate.

ELIGIBILITY

Eligible Projects

- Local screen media productions
- Guest screen media productions
- Screen media co-productions

Applicants must be incorporated and in good standing with the ESIO and the City of Edmonton.

Minimum production spend of \$10,000 in Edmonton Metro region for program eligibility.

Ineligible Projects

- Activities funded by other ESIO programs and activities for which the applicant has already received funding, or a commitment for funding, from the ESIO.
- Projects that do not have commercial potential.
- Projects that are primarily propaganda (false, exaggerated or distorted ideas, visual material and statements typically used for a political purpose)
- Projects that promote cruelty, sexual violence or sexual exploitation.
- Projects which contain elements that are pornographic, obscene, indecent or contain child pornography or are considered hate speech within the meaning of the Criminal Code of Canada.
- Projects that are libelous or in any way unlawful.

CRITERIA & EVALUATION

Applications will be evaluated based on a number of factors to determine eligibility, such as:

- Economic impact for the Edmonton Metro region;
- Budget level of project;
- Applicant's track record;
- Overall program demand.

The evaluation process will be scaled to the specific needs and requirements of each application at the sole discretion of the ESIO. The ESIO may request additional documentation beyond what is specified in the initial application requirements.

LEGAL DISCLAIMERS

All Submitted Materials will be subject to the [ESIO's Privacy Policy](#).

The applicant understands and agrees that ESIO has the right and authority to provide the Submitted Materials to other parties, agencies and employees to complete review and assessments of the Submitted Materials as part of the application process.

Any feedback given by way of correspondence, report or electronic mail communication or otherwise is intended to assist applicants to advance their projects and is not prescriptive.

The ESIO has complete discretion in the interpretation of these guidelines including, without limitation, determination of eligibility and funding decisions.

Program guidelines are subject to change and prospective applicants are responsible for reviewing the most recent guidelines to ensure their applications comply. Guidelines posted online at the time of submission of an application will be the applicable guidelines for that application.

Any concerns regarding eligibility, application assessment or client service can be submitted in writing to Finance Director, Jen Marr at finance@edmontonscreen.com.