



# **EDMONTON SCREEN INDUSTRIES LOCATION SCOUTING SUPPORT PROGRAM**

## **PROGRAM OVERVIEW**

### **Mission**

Driven by values of success, growth, diversity, community and passion, we are a responsive, ambitious, prudent and cooperative organization that seeks to strengthen and support Edmonton's screen industries ecosystem.

### **Objective**

The Edmonton Screen Industries Office offers a location scouting support program to attract guest productions to the Edmonton Metro region by assisting to find screen-friendly locations for their projects.

### **Background**

The ESIO is an independent, non-profit, arms-length society that receives operational support from the City of Edmonton and is led by an independent board of directors with a broad range of business competencies.

### **Edmonton Metropolitan Region**

Located in Northern Alberta, the ESIO's footprint is the Edmonton Metropolitan Region, which encompasses and is defined by: The Cities of Edmonton, Fort Saskatchewan, Leduc, Spruce Grove, and St. Albert, the Towns of Beaumont, Stony Plain, Devon, Morinville, the Hamlet of Sherwood Park and Leduc County, Parkland County, Sturgeon County, and Strathcona County. For the purposes of this document, the word "Edmonton" shall mean the Edmonton Metropolitan Region.

### **Description**

The ESIO Location Scouting Support Program helps cover expenses for scouting in the Edmonton Metro region.

## The program offers two options:

1. In-Person Scouting
  - a. Guest productions are eligible to apply for reimbursement of scouting expenses for production representatives such as: accommodations, meals, local mileage and some incidentals. Typically, this is up to three (3) production representatives for three (3) scouting days.
  - b. The ESIO will hire a local scout to liaise with successful program applicants to create a scouting itinerary and accompany the guest production representatives. Travel to the Edmonton Metro region not included in eligible program costs.
2. Photos Only
  - a. The ESIO will hire a local scout to liaise with successful program applicants and deliver a digital photo package of options based on the applicant's needs and within the approved number of scouting days.

## Applying

Applications should be submitted at least four (4) weeks prior to the desired scouting dates. Applications submitted less than four (4) weeks prior to desired scouting dates will be considered on a case-by-case basis.

The program closes when available funding for the current year has been exhausted.

Application forms can be accessed [here](#).

Submit completed application forms to [locations@edmontonscreen.com](mailto:locations@edmontonscreen.com)

## Reporting

Successful applicants must submit expense receipts within 30 days of scouting activities and participate in a follow-up survey.

## ELIGIBILITY

Guest screen media productions (non-resident companies or projects that are majority owned by a non-resident company), and screen media co-productions that are interested in locating their project to the Edmonton Metro region and can demonstrate potential positive impact for the local community.

## CRITERIA & EVALUATION

Applicants will be evaluated based on the following factors to determine eligibility:

- Potential economic impact for the Edmonton Metro region
- Budget level of project
- Applicant's track record

## LEGAL DISCLAIMERS

All Submitted Materials will be subject to the [ESIO's Privacy Policy](#).

The applicant understands and agrees that ESIO has the right and authority to provide the Submitted Materials to other parties, agencies and employees to complete review and assessments of the Submitted Materials as part of the application process.

Any feedback given by way of correspondence, report or electronic mail communication or otherwise is intended to assist applicants to advance their projects and is not prescriptive.

The ESIO has complete discretion in the interpretation of these guidelines including, without limitation, determination of eligibility and funding decisions.

Program guidelines are subject to change and prospective applicants are responsible for reviewing the most recent guidelines to ensure their applications comply. Guidelines posted online at the time of submission of an application will be the applicable guidelines for that application.

Any concerns regarding eligibility, application assessment or client service can be submitted in writing to Finance Director, Jen Marr at [info@edmontonscreen.com](mailto:info@edmontonscreen.com).