



EDMONTON SCREEN INDUSTRIES SUPPORT PROGRAMS

OVERVIEW

Mission

The Edmonton Screen Industries Office (ESIO) supports the growth and sustainability of enterprises, entrepreneurs, professionals and talent in the Edmonton screen media industries.

Objective

The Edmonton screen media industries will expand into a vibrant and healthy economic sector that retains and attracts skilled workers and provides students with viable careers, distinguishing Edmonton as a centre for screen media excellence.

Background

The ESIO is an independent, non-profit, arms-length society that receives operational support from the City of Edmonton and is led by an independent board of directors with a broad range of business competencies.

Edmonton Metropolitan Region

Located in Northern Alberta, the ESIO's footprint is the Edmonton Metropolitan Region, which encompasses and is defined by: The Cities of Edmonton, Fort Saskatchewan, Leduc, Spruce Grove, and St. Albert, the Towns of Beaumont, Stony Plain, Devon, Morinville, the Hamlet of Sherwood Park and Leduc County, Parkland County, Sturgeon County, and Strathcona County. For the purposes of this document, the word "Edmonton" shall mean the Edmonton Metropolitan Region.

Edmonton Screen Industries Support Programs – Autumn 2020 intake

The ESIO administers industry support programs with funding intended for disbursement as non-repayable contributions to provide a competitive edge to enterprises that are primarily engaged in the creation of screen media content and based in Edmonton.

Applicants may have the best chance of success with requests up to \$5000 CDN, though applications up to \$10,000 CDN will be considered.

Funding can be requested for verifiable support costs including, but not limited to:

- Marketing and market research



- Software and equipment purchase
- Training initiatives
- Online event attendance
- Third-party consultation services

Proposals that fall outside of these categories may be considered, if they align with the program goals and are achievable considering COVID-19 challenges. Please email funding@edmontonscreen.com with a brief description prior to submitting your application if you are unsure.

Activities must occur no later than February 28, 2021.

Based on a variety of factors, including the overall number of high-quality applications, the ESIO may not fund 100% of a request.

Applying

The application window closes at midnight MST on September 14th. Applicants are encouraged to apply early. Results will be announced in October.

Applicants may apply for multiple activities within the same application if the activities are the same or similar (example: attendance at multiple online events) but must attach separate budgets for each.

Applicants may submit multiple applications in different categories and for different purposes.

Incomplete applications will not be considered.

Application forms can be found at www.edmontonscreen.com.

Send your completed application to funding@edmontonscreen.com

Reporting

Reporting obligations for the specific activity will be outlined in the Contribution Agreement.

Reporting obligations must be met prior to final disbursement of the ESIO's contribution.

Contributions will be reduced if the applicant completes the activity for an amount less than the submitted budget.

The final invoice submission and reporting date for the year will be December 31, 2020 or February 28, 2021 if activities take place in January or February 2021. To request an extension, please email funding@edmontonscreen.com.

Eligibility

Industry supports are available to enterprises with a principal office in Edmonton.

Applicants must be in good standing with the ESIO and the City of Edmonton.



Excluded Costs

The following costs are excluded:

- Project costs, for example those funded through the [Edmonton Screen Media Fund](#)
- Activities for which the applicant has already received funding, or a commitment for funding, from the ESIO
- Activities for which the applicant has already received funding, or a commitment for funding, from another grant source, unless the activity is not fully funded by that source.
- Controlled substances
- Pre-paid cards
- GST will not be reimbursed if the applicant has a GST number.

Criteria and Evaluation

Funding shall be approved based on proposal presentation, impact of the activity, need and overall demand.

Applicants must demonstrate clear, realistic goals and provide an explanation of expected outcomes. The impact that the ESIO's contribution would have on the advancement of an enterprise or project(s), and on Edmonton economic development will be central to the funding decision.

Legal Disclaimers

All information and submissions by the applicant to the ESIO, including but not limited to the application and supporting documentation (the "Submitted Materials") will become the property of the ESIO. All Submitted Materials will be subject to the **ESIO's Privacy Policy**.

The applicant understands and agrees that ESIO has the right and authority to provide the Submitted Materials to other parties, agencies and employees to complete review and assessments of the Submitted Materials as part of the application process.

Any feedback given by way of correspondence, report or electronic mail communication or otherwise is intended to assist applicants to advance their projects and is not prescriptive.

The ESIO has complete discretion in the interpretation of these guidelines including, without limitation, determination of eligibility and funding decisions.

Program guidelines are subject to change and prospective applicants are responsible for reviewing the most recent guidelines to ensure their applications comply. Guidelines posted online at the time of submission of an application will be the applicable guidelines for that application.

Any concerns regarding eligibility, application assessment or client service can be submitted in writing to the CEO of the ESIO.